



## Lamers Bus Lines, Inc.

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## Wisconsin Intercity Bus Service Becomes Bicycle Friendly

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Lamers Connect intercity bus routes, operated by Lamers Bus Lines, Inc. is announcing new Bicycle Friendly service, making the transport of bicycles on its network of Wisconsin routes more convenient and affordable.

Bicycle transport policies of the intercity bus industry typically require at least partial disassembly and packaging of a bicycle. Charges used by other intercity carriers are based on package freight rates, often \$25.00 to \$35.00. The new Lamers Connect policy now allows bicycles for transport unboxed and fully assembled. For a daily fee of only \$10.00, passengers may transport their bicycles between any of the 28 bus stops in 22 communities served by Lamers Connect routes.<sup>1</sup>

These new policies are in response to customer suggestions and reflect a common sense approach to passenger needs. "We recognize Wisconsin's diverse network of bicycle routes and trails, and the positive impact of cycling in Wisconsin," said Allen Lamers, President of Lamers Bus Lines. "While exterior bus racks used by city transit buses are not an option for intercity motor coaches, our generous under-bus luggage compartments provide the ability for Lamers Connect to transport bicycles safely and efficiently." said Lamers.

Lamers Connect routes operated by Lamers Bus Lines, provide daily intercity route service between Green Bay and Madison, Wausau and Madison, Dubuque and Madison, and Wausau and Milwaukee. Overall, 22 communities are served with 28 bus stops. Lamers Connect routes serving Madison make connections with others, allowing for convenient transportation within the Lamers Connect route network.

Lamers Bus Lines, Inc. founded in 1944 and headquartered in Green Bay, is Wisconsin and the Midwest's largest passenger transportation provider with diverse services that include school bus charters and route services, motor coach charters and escorted tours, trolley buses, mini-coaches, medical transport service, limo coaches and limousines. Lamers Bus Lines, Inc. operates from 29 locations in Wisconsin and 1 in Florida.

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<sup>1</sup> The Lamers Connect routes are expected to have up to 50% of the operating deficit provided by the Federal Transit Administration under 49 USC §5311 (CFDA 20.509).