

FOR IMMEDIATE RELEASE**Contact:**

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**Lamers Bus Lines Presented with Green Highway Award
at UMA Motorcoach EXPO at Travel Exchange**

ALEXANDRIA, February 6, 2013—The United Motorcoach Association (UMA) is pleased to announce that Lamers Bus Lines, Inc., with locations in Wisconsin and Florida, was presented with the Green Highway Award during the UMA Motorcoach EXPO at Travel Exchange held January 20-24 in Orlando, FL.

Sponsored by Motor Coach Industries, the Green Highway Award recognizes a motorcoach operator that has demonstrated the greatest commitment to "green stewardship" in the areas of internal corporate initiative, external corporate stewardship, or community and industry-wide green leadership.

The company was cited for its commitment to green travel, internal recycling program, and use of a driver simulator—substantially reducing on-the-road training and energy usage.

The award was presented by Pat Ziska of Motor Coach Industries and accepted by Allen Lamers, who with his brother, Kevin, manage the company founded by their late father, Lyle, 68 years ago.

More information about Lamers Bus Lines, Inc. can be found at www.golamers.com.

About UMA

The United Motorcoach Association (UMA) is North America's largest association for operators of motorcoach companies providing charter, tour and regular route services. Founded in 1971, UMA is comprised of over 900 professional bus and motorcoach companies who provide transportation services in all 50 states, Canada and Mexico, and more than 250 supplier, manufacturer, and travel partner members. Headquartered in Alexandria, Virginia, UMA is dedicated to protecting and promoting the interests of the entire motorcoach industry and providing its members with programs and services to enhance the success of their operations. More information can be obtained by visiting www.uma.org.

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